

# Adam Frederic Pitt

Interaction Designer



# Adam Pitt



## Contact

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## About

I am a passionate and dedicated individual, with a hard-working mentality and a positive outlook in every situation. During my current studies at Northumbria University, studying Interactive Media Design (BA Hons), I have adapted and learnt a variety of skills that I am now ready to put into practice within the work place. I wish to further advance my knowledge of sales, targets and marketing. I am flexible and versatile within a busy environment and possess a keen eye for art, design and trends. I am confident that I will be an enthusiastic and effective member of your team.



## Education

**Northumbria University** 2015–Present  
**Interactive Media Design (BA Hons),**  
**Newcastle-Upon-Tyne**

**Shelley College 6<sup>th</sup> Form** 2012–2015  
**A-Levels, Skelmanthorpe,**  
**Huddersfield**

3 A-Levels: Product Design (B), Applied I.C.T. (B),  
Applied Science (C)  
1 AS-Level: Photography (D)

**Shelley College** 2009–2012  
**GCSEs, Skelmanthorpe, Huddersfield**

11 GCSEs: Various including an A and B in Maths  
and English respectively

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## Experience

### Autonomous Vehicle Project 2016–2017 Newcastle-Upon-Tyne

- Worked on an autonomous vehicle design brief alongside a lecturer, outside of University study
- Used and developed skills in interaction design in a real world scenario.
- Presented research notes, design ideas and development to real world clients.

### Mobile App Development 2016–2016 Sage, Newcastle-Upon-Tyne

- Worked on a live brief for three months with the Newcastle based software company, Sage.
- Interacting with members of the public when testing the application in a real life scenario.
- Used software such as Sketch, Illustrator and Proto.io to create a prototype app.

### Turnstile Operator 2014–2016 John Smith's Stadium, Huddersfield

- Handled money from customers entering the stadium.
- Interacting with members of the public in a friendly and welcoming manner. Customer service.
- Evening and weekend work.
- Worked as a team to assist colleagues during busy times. Problem solving skills



## Skills

- Confident with a wide range of Adobe software including, but not limited to, Photoshop, Illustrator and InDesign.
- Knowledge and experience with the HTML and CSS coding languages.
- Creating animations and editing videos using Adobe AfterEffects and PremierPro.



## Additional Information

- Played football for a local team for years and learned skills such as teamwork, determination and resilience.
- Very observant with good attention to detail.
- Excellent time keeping and punctuality.
- Full, clean UK drivers licence.

*References available upon request*



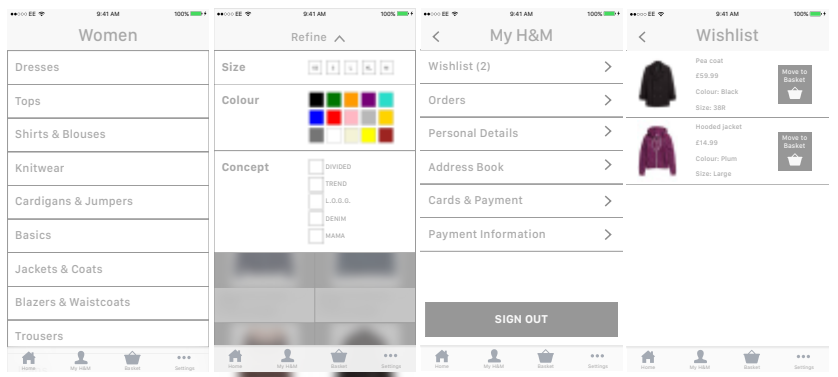
## Examples of my work

### Project 1:

The brief for this project was to redesign and create a prototype for an existing app or website for a company of our choosing. After conducting some personal research online and looking at user reviews of the app at the time of the project, I decided to redesign the H&M fashion brand's iOS application.

For this project I used a range of skills and software including Sketch, Illustrator and Proto.io. It required me to design an application which would not look out of place in the real world. Due to this I was required to work to the iOS and H&M design guidelines to create the app. This was a challenge but I have greatly developed my confidence working to a guideline.

September - December (2016)



### Project 2:

The brief for this project was to create a website and all the branding that goes along with it for a company of our imagination.

I chose to design the website for a mobile Italian food outlet, known as Frederico's, that might operate in the Newcastle area.

For this project I had to learn how to code a website using HTML and CSS from scratch. I also used tools such as Photoshop and learnt a lot about creating and sticking to meaningful brand guidelines.

January - May (2015)

