

# JACK MERCER

USER INTERFACE & EXPERIENCE DESIGNER

www.jackmercerdesign.co.uk

hello@jackmercerdesign.co.uk

07546 115215

## PROFESSIONAL PROFILE

I am a very determined and disciplined individual with strong technical design skills, as well as the ability to work on idea generation. My 5 years experience in the design industry helps me stand out from the rest; strengthening my ability to work in a team, enabling me to meet deadlines and work well under pressure.

## WORK EXPERIENCE

### UsTwo, Live Brief

*January 2018 - March 2018*

A live brief with UsTwo, creating a new product/system for Well Pharmacy. In a pair, we created a service that delivers advice to local communities. To demonstrate the concept, we created an application and accompanying advertising media such as posters & billboards.

### James' Places

*July 2017 - September 2017*

For the summer of 2017, I worked in-house at James' Places. During my period of work, I worked on a range of promotional and advertising material such as posters & web banners, along with more hands-on work such as bottle labelling.

### Atom Bank, Live Brief

*March 2017 - May 2017*

Working with the UX team at Atom Bank, as a pair, we conceptualised new ideas in relation with mobile banking, aimed towards students. The project involved idea generation all the way up to prototype, accompanied with a presentation to management of Atom Bank.

### Sage One, Live Brief

*October 2016 - December 2016*

I worked with Sage One on a live brief for a university project. The project was to reinvent and redesign payroll. We used a combination of idea generation, digital design and prototyping the final applications. We gained excellent feedback from both tutors and Sage themselves.

### Workhouse Marketing

*June 2011 - July 2017*

Starting through work experience in 2011, I progressed my way up to work as a Junior Designer. I initially took on roles working on print design, but then worked my way up to working as a key part of the digital design team. Working on Wordpress websites, as well as taking leads on digital design projects.

## EDUCATION

### Northumbria University

*September 2015 - June 2018*

BA (Hons) Interactive Media Design, currently in 3rd year.

### Blackburn College

*September 2012 - June 2015*

UAL Level 3 Diploma in Art & Design: Graphic Design - Distinction.

## SOCIAL MEDIA

 /in/jack-mercer

 /jackmercerdesign

 @jackmercerdesign

## TECHNICAL SKILLS

Adobe Suite (*Indesign, Photoshop etc.*)

Sketch

Prototyping (*Flinto & Invision*)

After Effects

Premiere Pro

HTML 5, CSS3

Bootstrap

Wordpress

Ableton Live

## PERSONAL SKILLS

Strategical thinking

Extensive idea generation

Big attention to detail

Project management

Strong interpersonal communication skills

Ability to work well under pressure

## REFERENCES

### Jamie Steane

Northumbria University

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### Martin Meadows

Workhouse Marketing

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